

# 73P40

**103 DAY**  
Available as: CONV

Conventional

PROHARVEST  
SEEDS

## PLACEMENT/MANAGEMENT

- Lots of good data supporting this hybrid
- Very good against Tar Spot and GLS
- Consistent ears with very high test weight
- Stays healthy and intact

### GENERAL CHARACTERISTICS

GDD Pollination	1275
GDD Black Layer	2575
Pollination for maturity	Average
Plant Height	Medium-Tall
Leaf Type	Semi-Upright
Ear Height	Medium-High
Ear Type	Semi-Flex
Kernel Rows	16-18
Cob Color	Red
Test Weight	Excellent
Husk Coverage	Very Good
Covercrop Companion	Good

### AGRONOMIC FEATURES

Emergence	Very Good
Seedling Vigor	Very Good
Stay Green	Very Good
Dry Down	Very Good
Delayed Harvest	Very Good
Response to Fungicide	Very Good
Corn after Corn	Very Good
Silage	Excellent
Stress Tolerance	Good

### SOIL PLACEMENT

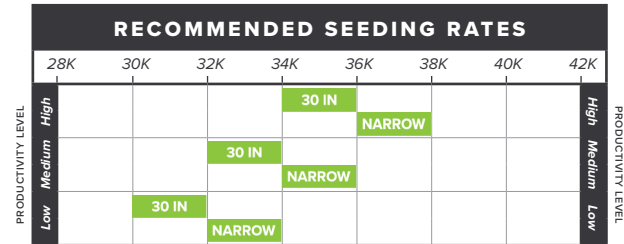
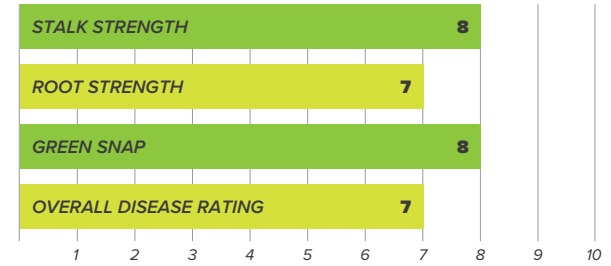
- HR** **Light Soils:** Low O.M., Low CEC, Low water holding capacity.
- HR** **Medium Soils:** O.M. 1.5-3.5%, CEC 11-20, Good productivity, well drained silt loams.
- HR** **Heavy Soils:** High O.M. >3.5%, CEC >20, Well drained highly productive with deep top soil
- R** **Poorly Drained Soils:** Soils that tend to remain saturated for extended periods of time.

### AREA OF ADAPTATION

- R** **Western:** West of Mississippi River
- HR** **Central:** I-35 to I-65
- HR** **Eastern:** East of Mississippi River
- HR** Moves South well for an early season hybrid
- HR** Moves North well for a full season hybrid

### NITROGEN APPLICATION


Rotation - Timing	100% Preplant	Pre/Sidedress	Starter/Sidedress
Corn/Soybean	<b>R</b>	<b>HR</b>	<b>HR</b>
Corn/Corn	<b>NR</b>	<b>HR</b>	<b>HR</b>
Corn/Cover	<b>NR</b>	<b>HR</b>	<b>HR</b>



### DISEASE RATINGS

GREY LEAF SPOT	8
NORTHERN CORN LEAF BLIGHT	8
SOUTHERN CORN LEAF BLIGHT - N/A	
COMMON RUST - N/A	
SOUTHERN RUST - N/A	
TAR SPOT	8
GOSS'S WILT	8
ANTHRACNOSE STALK ROT - N/A	
PHYSODERMA BROWN SPOT - N/A	
DIPLODIA EAR ROT - N/A	
EYE SPOT - N/A	

NOTES

 Before opening a bag of seed, be sure to read, understand and accept the stewardship requirements, including applicable refuge requirements for insect resistance management, for the biotechnology traits expressed in the seed as set forth in the Technology/Stewardship Agreement that you sign. By opening and using a bag of seed, you are reaffirming your obligation and agreement to comply with the most recent stewardship requirements.

**Bayer is a member of Excellence Through Stewardship® (ETS).** Bayer products are commercialized in accordance with ETS Product Launch Stewardship Guidance, and in compliance with Bayer's Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. Commercialized products have been approved for import into key export markets with functioning regulatory systems. Any crop or material produced from this product can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for this product. Excellence Through Stewardship® is a registered trademark of Excellence Through Stewardship.

**ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS.** B.t. products may not yet be registered in all states. Check with your seed brand representative for the registration status in your state.

Refuge seed may not always contain the DroughtGard® trait.

**IMPORTANT IRM INFORMATION:** Certain products are sold as RIB Complete® corn blend products, and do not require the planting of a structured refuge except in the Cotton-Growing Area where corn earworm is a significant pest. Products sold without refuge in the bag (non-RIB Complete) require the planting of a structured refuge. See the IRM/Grower Guide for additional information. Always read and follow IRM requirements.

Insect control technology provided by **Vip3A** is utilized under license from Syngenta Crop Protection AG. Agrisure Viptera® is a registered trademark of a Syngenta group company.

**ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS.** Roundup Ready® 2 Technology contains genes that confer tolerance to glyphosate. Glyphosate will kill crops that are not tolerant to glyphosate.

**Performance may vary** from location to location and from year to year, as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible and should consider the impacts of these conditions on the grower's fields.

**ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS.** It is a violation of federal and state law to use any pesticide product other than in accordance with its labeling. NOT ALL formulations of dicamba, glyphosate or glufosinate are approved for in-crop use with products with XtendFlex® Technology. ONLY USE FORMULATIONS THAT ARE SPECIFICALLY LABELED FOR SUCH USES AND APPROVED FOR SUCH USE IN THE STATE OF APPLICATION. Contact the U.S. EPA and your state pesticide regulatory agency with any questions about the approval status of dicamba herbicide products for in-crop use with Roundup Ready 2 Xtend® soybeans or products with XtendFlex® Technology.

**Products with XtendFlex® Technology contains genes that confer tolerance to glyphosate, glufosinate and dicamba.** Glyphosate will kill crops that are not tolerant to glyphosate. Dicamba will kill crops that are not tolerant to dicamba. Glufosinate will kill crops that are not tolerant to glufosinate. Contact your seed brand dealer or refer to the Bayer Technology Use Guide for recommended weed control programs.



Acceleron®, DroughtGard®, RIB Complete and Design®, RIB Complete®, RIB Complete®, RIB Complete®

Roundup Ready 2 Technology and Design®, Roundup Ready®, Roundup®, SmartStax and Design®, SmartStax®, Trecepta®, Trecepta® RIB Complete®, VT Double PRO®, Roundup Ready 2 Xtend®, Roundup Ready 2 Yield®, Roundup Ready PLUS®, SR and Design®, TruFlex®, VaporGrip®, XtendFlex® and XtendiMax® are trademarks of Bayer Group. LibertyLink® and the Water Droplet Design® are registered trademarks of BASF Corporation. Herculex® is a registered trademark of Corteva AgroSciences LLC. Agrisure Viptera® is a registered trademark of Syngenta. Respect the Refuge and Corn Design® and Respect the Refuge® are registered trademarks of National Corn Growers Association. All other trademarks are the property of their respective owners.

Seed containing a patented trait can only be used to plant a single commercial crop. It is unlawful to save and replant Roundup Ready 2 Yield® soybeans, Roundup Ready 2 Xtend® soybeans, and XtendFlex® soybeans. Additional information and limitations on the use of these products are provided in the Technology Stewardship Agreement and the Bayer Technology Use Guide: [tug.bayer.com](http://tug.bayer.com). U.S. patents for Bayer technologies can be found at the following webpage: [cs.bayerpatents.bayer.com](http://cs.bayerpatents.bayer.com)

Due to the unique cropping practices do not plant Roundup Ready® Alfalfa in Imperial County, California, pending import approvals and until Forage Genetics International, LLC (FGI) grants express permission for such planting.

Forage Genetics International, LLC ("FGI") is a member of Excellence Through Stewardship® (ETS). FGI products are commercialized in accordance with ETS Product Launch Stewardship Guidance, and in compliance with FGI's Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. Roundup Ready® Alfalfa has pending import approvals. Any crop or material produced from this product can only

be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for this product. Growers should refer to <http://www.biotradestatus.com/> for any updated information on import country approvals. Excellence Through Stewardship® is a registered trademark of Excellence Through Stewardship. ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Roundup Ready® Technology contains genes that confer tolerance to glyphosate. Glyphosate will kill crops that are not tolerant to glyphosate. Roundup Ready® and Roundup® are registered trademarks of Bayer Group, used under license by Forage Genetics International, LLC. HarVXtra® is a registered trademark of Forage Genetics International, LLC. HarVXtra® Alfalfa with Roundup Ready® Technology is enabled with Technology from The Samuel Roberts Noble Foundation, Inc.

**ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS.** Roundup Ready® crops contain genes that confer tolerance to glyphosate. Glyphosate herbicides will kill crops that are not tolerant to glyphosate. Roundup Ready® is a registered trademark of Bayer Group, used under license by Forage Genetics International, LLC. HarVXtra® is a registered trademark of Forage Genetics International, LLC. HarVXtra® Alfalfa with Roundup Ready® Technology is enabled with Technology from The Samuel Roberts Noble Foundation, Inc.

**Important: Always read and follow label and bag tag instructions; only those labeled as tolerant to glufosinate may be sprayed with glufosinate ammonium based herbicides.** Agrisure® Above, Agrisure® GT, Artesian®, Duracade®, DuracadeViptera®, DuracadeViptera® Z3, Viptera®, Viptera® Z3, and E-Z Refuge® are trademarks of a Syngenta Group Company.

More information about Duracade® is available at <http://www.biotradestatus.com/>.



Seed products with the LibertyLink® (LL) trait are resistant to the herbicide glufosinate ammonium, an alternative to glyphosate in corn, and combine high-yielding genetics with the powerful, non-selective, postemergent weed control of Liberty® herbicide for optimum yield and excellent weed control. LibertyLink®, Liberty® and the Water Droplet logo are registered trademarks of BASF.



Corn trait technology incorporated into these seeds is commercialized under license from Syngenta Seeds, LLC. Herculex® Technology incorporated into these seeds is commercialized under license from Corteva Agriscience, LLC. HERCULEX® and the HERCULEX Shield are trademarks of Corteva Agriscience, LLC.



YieldGard VT Pro® is a registered trademark used under license from the Bayer Group.

Corteva Agriscience is a member of Excellence Through Stewardship® (ETS). Corteva Agriscience products are commercialized in accordance with ETS product launch stewardship guidance Corteva Agrisciences Product Launch Stewardship Policy. No crop or material produced from this product can be exported to, used, processed or sold across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for this product. For further information about your crop or grain marketing options, contact DAS at 877-4-TRAITS (877-487-2487). Information regarding the regulatory and market status of agricultural biotechnology products can be found at [www.biotradestatus.com](http://www.biotradestatus.com).

Seeds containing the Enlist, Herculex and PowerCore traits are protected under numerous US patents. Seeds containing patented traits can only be used to plant a single commercial crop and cannot be saved or replanted. You acknowledge and agree to be bound by the terms and conditions of the following documents in effect at the time of planting of this seed: (i) the Technology Use Agreement and (ii) the Product Use Guides for all technologies in this seed, including the Herbicide Resistance Management (HRM), and Use requirements detailed therein ([www.corteva.us/Resources/traits-stewardship.html](http://www.corteva.us/Resources/traits-stewardship.html)). To plant Enlist, Herculex and PowerCore seed, you must have a limited license from Corteva Agriscience. In consideration of the foregoing, Corteva Agriscience grants to the Grower the limited license to use its technology to produce only a single commercial crop in the United States under the terms and conditions set forth in the Technology Use Agreement in effect at the time of planting of this seed.

Always read and follow herbicide label directions prior to use: Enlist® products contain the Enlist trait that provides crop safety for use of labeled over-the-top applications of glyphosate, glufosinate and 2,4-D herbicides featuring Colex-D® technology when applied according to label directions. Following burndown, the only 2,4-D containing herbicide products that may be used with Enlist® crops are products that feature Colex-D technology and are expressly labeled for use on Enlist crops. 2,4-D products that do not contain Colex-D technology are not authorized for use in conjunction with Enlist products. Enlist corn contains genes that confer tolerance to 2,4-D and -fop herbicides. 2,4-D and -fop herbicides will damage or kill crops that are not tolerant to 2,4-D or -fops.

IRM - Properly managing trait technology is key to preserving it as a long-term crop protection tool. Growers who fail to comply with IRM requirements risk losing access to this product. To help preserve the effectiveness of B.t. corn technologies, growers planting B.t. corn technologies are required to follow an IRM Plan. Consult the Corn Product Use Guide for appropriate refuge configuration options. Before opening a bag of seed, be sure to read, understand and accept the stewardship requirements, including applicable refuge requirements for insect resistance management, for the biotechnology traits expressed in the seed as set forth in the Technology Use Agreement and Product Use Guide. By opening and using a bag of seed, you are reaffirming your obligation to comply with the most recent stewardship requirements. For complete details on IRM requirements for hybrids with Bt technology, including refuge examples and important information on the use of insecticides on refuge and Bt corn acres, please consult appropriate Product Use Guide. Go to [www.corteva.us/Resources/traits-stewardship.html](http://www.corteva.us/Resources/traits-stewardship.html) to download the latest Corteva Agriscience Corn Product Use Guide.



Enlist E3® soybean seeds containing the Enlist® trait can only be used to plant a single commercial crop. It is unlawful to save and replant Enlist E3® soybeans.

Additional information and limitations on the use of these products are provided in the Corteva Agriscience Technology Use Agreement and Enlist® Soybean Product Use Guide. U.S. patents for Corteva Agriscience technologies can be found at the following webpage: [www.corteva.us/Resources/traits-stewardship.html](http://www.corteva.us/Resources/traits-stewardship.html).

Enlist Duo® and Enlist One® herbicides are not registered for sale or use in all states or counties. Contact your state pesticide regulatory agency to determine if a product is registered for sale or use in your area. Enlist Duo and Enlist One are the only 2,4-D products authorized for use with Enlist crops. Consult Enlist herbicide labels for weed species controlled. Always read and follow label directions. Enlist E3® soybeans were jointly developed by Corteva Agriscience and MS Technologies, LLC. ® Enlist, Enlist E3, the Enlist E3 logo, and Colex-D are trademarks of Corteva Agriscience. PowerCore® multi-event technology developed by Corteva Agriscience and Monsanto. Roundup®, Roundup Ready®, Roundup Ready 2 Technology and Design, and PowerCore® are registered trademarks of Monsanto Technology LLC. Liberty Link® and the Water Droplet Design® are registered trademarks of BASF. Enlist®, Colex-D®, and Refuge Advanced® are trademarks of Corteva Agriscience and its affiliated companies. Excellence Through Stewardship is a registered trademark of Excellence Through Stewardship.



herbicide tolerant trait

herbicides to be developed and as clearly noted on their herbicide label. **YOU MUST SIGN A TECHNOLOGY USE AGREEMENT, READ THE PRODUCT USE GUIDE PRIOR TO PLANTING.** The STS® gene will not safeguard this variety against other herbicide chemistries which are labeled to be used only over-the-top of crops that have a different and specified herbicide resistant gene. Always read and follow herbicide directions prior to use. ACCIDENTAL APPLICATION OF INCOMPATIBLE HERBICIDES TO THIS VARIETY COULD RESULT IN TOTAL CROP LOSS.



Properly managing trait technology is key to preserving it as a long-term crop protection tool. Growers who fail to comply with IRM requirements risk losing access to this product. To help preserve the effectiveness of B.t. corn technologies, growers planting B.t. corn technologies are required to follow an IRM Plan. Consult the Corn Product Use Guide for appropriate refuge configuration options. Before opening a bag of seed, be sure to read, understand and accept the stewardship requirements, including applicable refuge requirements for insect resistance management, for the biotechnology traits expressed in the seed as set forth in the Technology Use Agreement and Product Use Guide. By opening and using a bag of seed, you are reaffirming your obligation to comply with the most recent stewardship requirements. For complete details on IRM requirements for hybrids with Bt technology, including refuge examples and important information on the use of insecticides on refuge and Bt corn acres, please consult appropriate Product Use Guide. Go to [www.corteva.us/Resources/traits-stewardship.html](http://www.corteva.us/Resources/traits-stewardship.html) to download the latest Corteva Agriscience Corn Product Use Guide.

Roundup®, Roundup Ready®, Roundup Ready 2 Technology and Design, and PowerCore® are registered trademarks of Monsanto Technology LLC. Liberty Link® and the Water Droplet Design® are registered trademarks of BASF. Enlist® and Colex-D® are trademarks of the Dow Chemical Company (Dow) or an affiliated company of Dow. PowerCore® multi-event technology developed by Dow AgroSciences and Monsanto.

PowerCore® multi-event technology developed by Dow AgroSciences and Monsanto. ®PowerCore is a trademark of Monsanto Technology LLC. **Always follow IRM, grain marketing and all other stewardship practices and pesticide label directions.** B.t. products may not yet be registered in all states. Check with your seed representative for the registration status in your state.

SSPRORIB	SmartStax® PRO RIB Complete® Corn Blend
SSRIB	SmartStax® RIB Complete® Corn Blend
TRERIB	Trecepta® RIB Complete® Corn Blend
DGVT2PRIB	DroughtGard® Hybrids with VT Double PRO® RIB Complete®
VT2PRIB	VT Double PRO® RIB Complete® Corn Blend
RR	Roundup Ready® Corn 2
GT	Agrisure® GT
AA	Agrisure® Above
V	Viptera®
VZ	Viptera® Z3
D	Duracade®
DV	DuracadeViptera®
DVZ	DuracadeViptera Z3
PCE	PowerCore® Enlist® Refuge Advanced®

If it is an integrated refuge product, PCE – PowerCore® Enlist® Refuge Advanced® corn products with HX1, VTP, ENL, LL, RR2. Contains a single-bag integrated refuge solution for above-ground insects. In EPA-designated cotton-growing counties, a 20% separate corn border refuge must be planted with PowerCore Enlist Refuge Advanced products.